

# 2017 Advertising Rates

(revised 10/1/17)

## Business & Event Banners:

These are shown on every page and linked to your website or event flyer. This is a shared space.

## Home Page Only Event Banners:

These have a hover-over feature and will display your event contents and link to your website or event flyer. This is a dedicated space for one event.

## Full Page Business Listing:

\$100 per year for a full page listing with logo, up to 5 pictures, links and a description for FL businesses

## Why Advertise with us?

Largest viewership for Florida-based car & truck shows (as of 10/1/17)

- 1.9 million avg views annually
- 158,000 avg views monthly
- 5,200 avg views daily

55% new viewers

Free event listings with website links & flyers included

Last minute updates & changes

Low cost, just a few car registrations will pay for an event banner

No contracts, no hassles

Less \$\$\$ and more viewership than traditional print advertising

Monthly views & clicks report

Reserve your advertising space, call (407) 617-4201 or email [info@FlaCarShows.com](mailto:info@FlaCarShows.com)

Submit payment via Paypal to [Billing@FlaCarShows.com](mailto:Billing@FlaCarShows.com) or mail check to 501 Skidder Court, Longwood, FL 32750

**Header Business Banner**  
Size Desktop 728 x 90 - Mobile 320 x 100  
\$125 per month

Shows & Cruise Ins >> Sort By Day >> Car Clubs >> Find Services >> Odds N' Ends >> Submit Event My Events Contact

**Home Page Only Event Banner**  
Size 578 x 420  
\$100 per month

**Home Page Only Event Banner**  
Size 578 x 420  
\$100 per month

**Top Leaderboard Business Banner**  
Size Desktop 728 x 90 - Mobile 320 x 100  
\$100 per month

**Central Florida**  
Monthly and weekly recurring events are shown in blue

Later events →

August 23, 2016 7:00 pm	Florida Corvette Club Meet	Sanford	My Events
August 25, 2016 5:00 pm	5 & Diner Cruise In	Orlando	My Events
August 25, 2016 5:00 pm	Pep Boys Cruise In	Ocala	My Events
August 25, 2016 5:00 pm	St. Cloud Cruise In	St. Cloud	My Events
August 26, 2016 4:00 pm	Friday Night All-American Muscle Car	Kissimmee	My Events
August 26, 2016 5:00 pm	Burger King Cruise In	Lakeland	My Events
August 27, 2016 8:00 am	Winter Garden Cars & Coffee	Winter Garden	My Events
August 27, 2016 9:00 am	Gateway Cars And Coffee	Lake Mary	My Events
August 27, 2016 10:00 am	Just Toys Car Show	Orlando	My Events
August 27, 2016 4:00 pm	Downtown Lake Wales	Lake Wales	My Events
August 27, 2016 5:00 pm	Downtown Eustis Cruise In	Eustis	My Events
August 27, 2016 5:00 pm	Downtown Palatka Cruise In	Palatka	My Events
August 27, 2016 5:00 pm	Downtown Sanford Cruise In	Sanford	My Events
August 27, 2016 6:00 pm	McDonald's Cruise In	Palatka	My Events
August 28, 2016 5:00 pm	Post Time Car Cruise	Longwood	My Events
September 01, 2016 5:00 pm	5 & Diner Cruise In	Orlando	My Events
September 01, 2016 5:00 pm	St. Cloud Cruise In	St. Cloud	My Events

**Featured Event**

**Sidebar**  
Event Banner  
Size 240 x 600  
\$100 per month

**SPONSORED**

**Sidebar**  
Business Banner  
Size 250 x 250  
\$50 per month

**Bottom Leaderboard Business Banner**  
Size Desktop 728 x 90 - Mobile 320 x 100  
\$50 per month

**Get Updates**  
Sign up for the latest car show news:  
Name   
Region Preferred FL Region   
Email

**Featured Event**  
Footer  
Event Banner  
FREE with sidebar banner purchase

**Featured Experts**  
Footer  
Business Banner  
Size 240 x 600  
\$50 per month

**Sponsored**  
Footer  
Business Banner  
Size 240 x 600  
\$50 per month